

When looking for files
becomes a gamble...

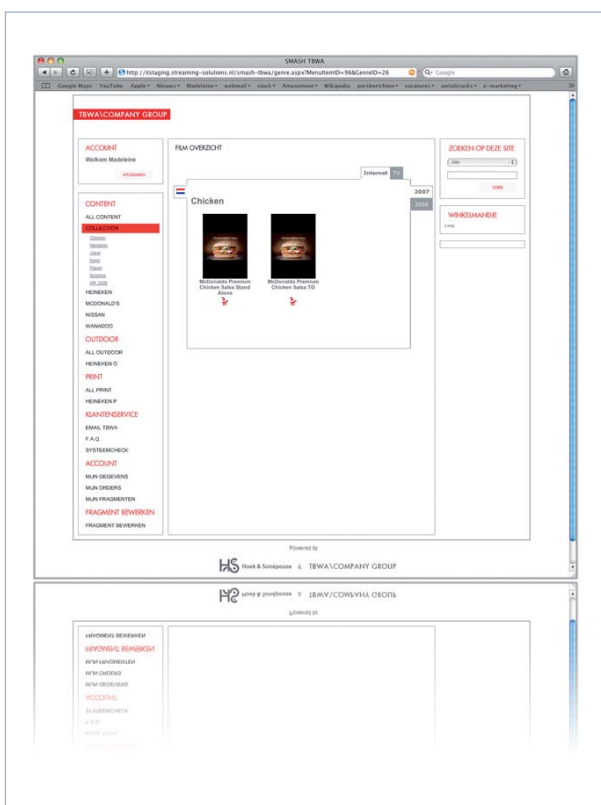


SMASH has a simple way to find, save, manage and process all your files.



Hoek & Sonépose Facilities offer a unique digital solution for the storage of audio, video and all other types of content with SMASH!

SMASH is an enormous vault, as it were, with a large number of filing cabinets. Each drawer can store anything you want, like video files, audio files, photographs, press releases or other contents. Of course the system is completely secured so the contents are only accessible to you personally. By entering the appropriate Meta data, credits and licence information, within no time any file can be found by using an extensive search system.



By using the Internet you have access to your own content at any time of day and wherever you are in the world. You no longer need to purchase special software and you can enter your property on any computer or laptop. And obviously you are in control of the rights. SMASH generates extensive and adaptable communications. For instance, you can see who has been watching your contents and for how long. As a result of this information you can send goal-oriented mailings and increase your chances of selling. A further big advantage is that your co-workers always have access to the latest versions of certain contents.

This technology has already proved its worth with a large number of customers.

Modular.

SMASH is an application that can be composed of modules.

Order module.

With the right authorities each chosen SMASH content can be ordered and delivered.

Marketplace module.

With the marketplace module you can enable interested parties to view and/or order your content.

Rights module.

SMASH is automatically provided with a rights module. You can simply decide who may watch certain content.

Contract module.

You can also acquire SMASH's contract module, the use of which makes it even easier to manage your rights.

Geo-IP module.

If you wish, the Geo-IP module offers the opportunity to prevent certain countries from approaching your content.

“SMASH has created more possibilities in my work. Now I can offer optimum customer service.”

*Johanneke Hagenbeek,
Doublejo Media*



Login-in-module.

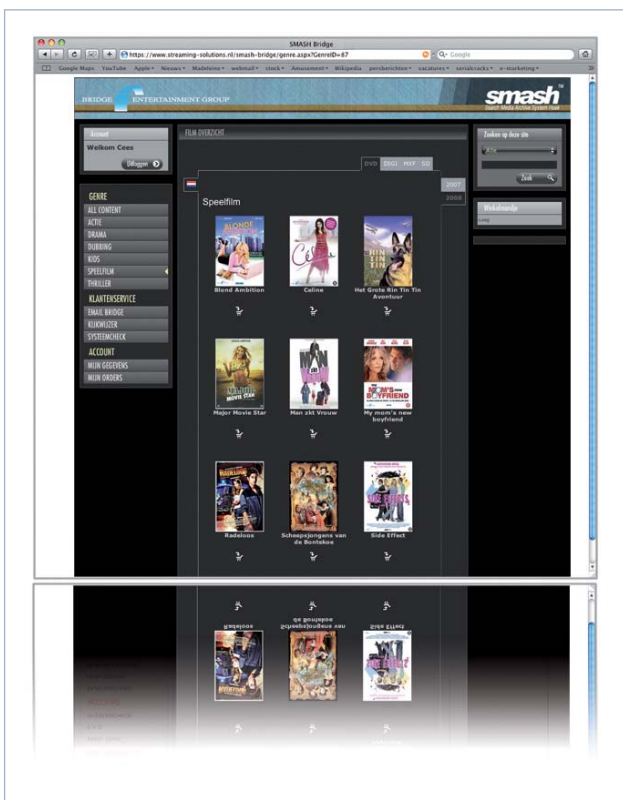
This module enables you to make your content accessible for a limited amount of time..

Narrow casting.

SMASH can play a key role in your narrow-casting system. You are the one who decides where and when content will be available for display.

Edit module.

By using this module you can compile your own programme.



The advantages of SMASH summed up:

Saving in expenses

- No purchasing costs of expensive audio equipment needing regular updating.
- No more information loss due to damaged films and video tapes.
- Archiving can be dealt with in steps, depending on your budget.
- The physical size of the archive can be drastically reduced.
- Short search time allowing more efficiency.
- A chance to create new sources of income with online media.

Security

- No risk of losing or damaging shipments.
- No risk of tapes being copied or piracy.
- Efficient and effective methods to open and share company files.
- Safe and effective methods to make copies.
- Files can be secured with a password and watermark.

SMASH in 7 steps

- 1 Make an appointment with our sales team.
- 2 Our specialists will make an inventory of your wishes.
- 3 A plan will be made.
- 4 Your content will be digitalized and archived.
- 5 The modules chosen by you will be implemented in SMASH.
- 6 We will evaluate the implementation with you.
- 7 You have access to your web-based digital archive.



Do you want additional information or a demonstration?

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